

	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Basic</b>
<b>Membership Cost</b>	<b>\$250</b>	<b>\$195</b>	<b>\$125</b>	<b>Free</b>
<b>Promotion and Marketing</b>				
Business listing within the Annual Visitors Guide digital and print versions and discounting ad pricing for members	✓	✓	✓	
Business promotion in bi-weekly EBlasts and quarterly e-Newsletters	✓	✓	✓	✓
Brochure rack space for business materials and video content display on large TV screen at Visitors Center	✓	✓	✓	✓
Special promotions like Member of the Month and Shop Local Campaigns	✓	✓		
Chance to win additional promotion as Member of the Year	✓			
<b>Website</b>				
Unique business listing page with personalized images including hyperlinks to your website and social media	✓	✓	✓	✓
Based upon membership level, priority is given to website listings and events	✓	✓	✓	
Be prominently featured in your business category including image (image size based on membership tier)	✓	✓	✓	
Ability to access the User-Generated Content feature to post events, articles, and social media links	✓	✓	✓	✓
<b>Social Media</b>				
Facebook- Eligible for video and photo posts including stories (over 2400 followers)	✓	✓	✓	
Instagram- Eligible to be featured on post, stories and highlights (over 3700 followers)	✓	✓	✓	
TikTok- Video publication when selected as Member of the Month	✓			
Custom Reels: Gold members will receive two 30-second Reels and Silver members will receive two 15-second Reels.	✓	✓		
Subscription to a Social Media "How To" Guide	✓			

\* Chamber Members have complimentary registration to RACC events.